

# KAIZEN LEAN Tours



## JAPAN

15-18 November 2010

### Benchmarking in Japan, focusing on LEAN, KAIZEN, Gemba KAIZEN and FLOW (Just-In-Time)

KAIZEN Lean Tours are an integral part of the services offered by the KAIZEN Institute worldwide. Enclosed is a snapshot of our upcoming International KAIZEN Lean Tour.

Join participants from around the world on a remarkable four-day tour and experience 6 world class Japanese companies mainly in the Nagoya area of Japan. Our KAIZEN Lean Tour hosts are successful companies who base their success on key KAIZEN Lean concepts. This tour offers a 'behind the scenes' view into the production and service segments of the host companies' facilities and highlights practical understanding of the power of KAIZEN.

KAIZEN Institute facilitators will explain and demonstrate key elements of the KAIZEN Management System and Lean like Staff suggestion systems, Visual Management, 5S, Flow Management, Total Productive Maintenance.

Masaaki Imai, author of the best-selling lean management books "KAIZEN" and "Gemba KAIZEN", and Founder of the KAIZEN Institute, will accompany the tour. This is a unique opportunity learn from Mr. Imai's lectures and informal discussion.

The tour will facilitate maximum learning through daily structured observation and feedback sessions. The format of the tour will also be beneficial for organisations who chose to send more than one participant because the tour group will be encouraged to discuss the application of the observed KAIZEN techniques in their own organisations.

Enjoy the opportunity to network and share learning with fellow participants during this tour.

For more information regarding global or regional tour offers, please visit our website at [www.kaizen.com](http://www.kaizen.com). Please direct any enquiries via email to [kaizentours@kaizen.com](mailto:kaizentours@kaizen.com)

We look forward to welcoming you to our program!

**Masaaki Imai**  
Founder  
KAIZEN Institute

**Euclides A. Coimbra**  
Managing Director  
KAIZEN Institute

### Company visits\*:

- Toyota Motor Corporation
- Toyota Industries
- Panasonic
- Nabeya
- Tokai Shin-ei
- Nagisho Springs

\* These are the tentative host companies on our list, but their final decisions can only be made one or two months prior to the visit. In case they are unable to host, equally qualified companies will be selected. KAIZEN Institute reserves the right to make changes in the program.

Note: The Toyota Motor Corporation visit is a public tour – this is a great opportunity to observe the Toyota Production System in action. We'll discuss and explain specific key aspects and observations from this factory tour to ensure maximum benefits for participants.



### Who should attend?

- Anyone involved in or responsible for KAIZEN Lean transformation
- Top and Middle managers
- Training and HR managers
- KAIZEN promotion managers

### What will I learn?

- Real time first-hand observations of proven KAIZEN Lean management practices in different successful organisations
- Ongoing clarification and application of the key KAIZEN Lean concepts

## About Masaaki Imai:

Known as the “Lean Guru” and the father of Continuous Improvement, Masaaki Imai has been a pioneer and leader in spreading the KAIZEN philosophy all over the world. As a result of his ground-breaking books, “KAIZEN: The Key to Japan’s Competitive Success” and “Gemba KAIZEN: A Commonsense, Low-cost Approach to Management,” innumerable companies and top executives use this most effective management philosophy to attain world-class success, within all industry, service and public sectors. As Founder of KAIZEN Institute, he is frequently invited to be a keynote speaker at industry conferences world-wide. He also educates top executives how to implement KAIZEN techniques, concepts, and tools as a total system solution in their organizations, which is fully within their corporate strategies.

This year’s program includes 2 sessions of lectures/discussions by Imai and/or other expert to maximize the learning experience.

Main topics will include, but not be limited to:

- What is KAIZEN and GEMBA KAIZEN?
- Pull flow, synchronization and leveling

## Price: EUR 5’495 per participant (excl. VAT).

Please note that a 3.5% service charge applies for credit card transactions.

### Fee includes the following:

- Accommodation for four nights (from 14 November – 18 November 2010) - including one night stay at a traditional Japanese Inn in the mountains (Ryokan)
- Four breakfasts, three lunches, a welcoming dinner and a farewell lunch
- Transportation during the tour, including company visits
- Seminar material on a USB drive
- Each participant will receive a certificate to acknowledge their participation
- The book “*Gemba KAIZEN : A Commonsense, Low-cost Approach to Management.*” by Masaaki Imai (McGraw-Hill Inc. 1997)

### Fee excludes the following:

- Travel to and from Japan
- Transportation from the airport in Japan to the hotel at arrival
- Transportation to the airport in Japan at departure
- Travel insurance
- Incidentals (telephone calls, additional drinks, laundry, etc.)

**Language:** This tour is in English

**Arrival and departure airports:** Nagoya’s Central Japan International Airport (NGO) or Tokyo’s Narita (NRT). Participants who choose to stay on for the sightseeing tour should consider flying out of Kansai International airport in Osaka (KIX).

**Optional:** An optional sightseeing tour can be arranged in Kyoto for Friday, 19 November 2010.



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### Contractual and Payment Terms:

Upon receipt of registration, participants will be sent a confirmation of the registration and an invoice for remittance. Payment on the invoice will be due upon receipt.

Participants will receive a detailed agenda with host companies’ names as soon as possible, no later than 1 week before the tour start date. Our touring partners reserve the right to exclude competitors. The policy of taking pictures may vary among the touring partners.

Cancellation policy: 100% refund will be given for cancellation in writing received before 29 October 2010. After this date, EUR 1’900.- will be charged. However, all materials will be sent to persons who cancel after 29 October 2010. The fee does not include VAT or possible pending bank expenses. Participation is at your own risk. The organizer does not assume any liability for personal or property damages. Participation in the supporting acts/ program is voluntary. KAIZEN Institute reserves the right to make changes in the program.



### Tour co-facilitator is Danie Vermeulen

Danie is an experienced senior consultant and trainer who will complement and further explain the different daily observation and relate it to daily application in participants’ own organisations.

